

## ROLE DESCRIPTION & PERSON SPECIFICATION

# CULLERCOATS AMBASSADORS



Commencement Date:	Training: w/c 19 April 2021, Role: from 1 May 2021
Salary:	None, voluntary role
Hours:	Four hours per month minimum commitment

### About Cullercoats Ambassadors

Do you love Cullercoats? Are you enthusiastic about everything our community has to offer? You might make an ideal Cullercoats Ambassador. Cullercoats Collective are currently recruiting members of the local community to provide a warm welcome to the village and bay on warm, sunny days at the coast.

We are looking for friendly, welcoming individuals to greet visitors at key arrival points. You'll provide information on local businesses and services and promote the village's cultural calendar. In addition, you'll assist with keeping the community safe and presentable, liaising with the authorities if you notice anything of concern. Most importantly, you'll be working as part of a friendly and enthusiastic team striving to promote Cullercoats as a great place to live, work and play.

### Duties

- Welcoming visitors to Cullercoats at key access points, typically the north and south beach access ramps and the shops around Victoria Crescent.
- Offering advice to visitors on things to do, and signposting to local businesses and services within the community.
- Providing a friendly face to represent the community of Cullercoats, to help engage visitors positively with key messages around keeping the community clean and safe for all.
- Directly assisting with keeping the community clean and tidy, engaging in litter picking and occasional light gardening/planting.
- Occasionally liaising with the Police, Nexus and/or North Tyneside Council if issues arise within the community, so these agencies can provide an appropriate response.
- Participating in quarterly catch up with Cullercoats Collective to help improve the ambassador programme.

### Person Specification

You will be suited to this role if you:

- Are friendly, welcoming and non-judgemental person.
- Are able to converse fluently with people of all ages and backgrounds.
- Have a good knowledge of the Cullercoats area, ideally you will live within the community.
- Are keen to contribute to the betterment of the community.
- Are willing to undergo an enhanced DBS check if requested.
- Are able to use a mobile phone or be willing to receive training.
- Can commit to at least four hours a month of delivery and training.

A character reference will be sought prior to your appointment.